

Annual Report

July 2013 – June 2014



MARYSVILLE AND TRIANGLE
COMMUNITY FOUNDATION

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Chair's Message

Welcome to the first Annual Report prepared by the Marysville and Triangle Community Foundation (MTCF).

During the period from July 2013 to June 2014, the primary focus has been on laying the foundations for a strong, stable and sustainable organisation committed to delivering our vision:

The Marysville and Triangle Community Foundation builds a legacy for a vibrant, healthy and resilient future across the communities of Murrindindi.

Key milestones have included the establishment of the MTCF board by the three initial directors through the support of the Marysville and Triangle Community Association (MTCA).

Once appointed, board members concentrated on the preparation of the Marysville and Triangle Community Foundation's (MTCF) strategic plan and action plan. The Strategic Plan represents what we want to do and our strategic goals from now until 2016. Our Action Plan outlines what we will do to achieve the goals set out in the Strategic Plan.

In order to achieve the vision, fulfil the purpose and meet the long term aims of the organisation, the following seven strategic directions have been developed:

1. Governance
2. Managing our business
3. Grant making and services
4. Fundraising
5. Engagement and partnerships
6. Communications and marketing
7. Building a knowledge base

The board will continue to review the Strategic Plan as the organisation develops.

Another key milestone for the Foundation was the appointment of the Executive Officer. The board determined that in order to deliver on the goals outlined in the strategic plan, a dedicated resource was necessary as volunteers in the Marysville and Triangle areas continue to experience fatigue. The Executive Officer position was advertised and recruitment was undertaken with the assistance of Murrindindi Shire Council and Kinglake Ranges Foundation. The Executive Officer was appointed in a part time capacity effective from 4 February 2014.

From February to June the board has concentrated on establishing the MTCF grants program. A grants subcommittee consisting of two board members and the Executive Officer prepared the grant program framework, grant program fact sheets and application forms. The first round of the grant program opened in September 2014.

The MTCF will continue to work together to address our local needs through grant-making and encouraging philanthropy. We look forward to making a difference for our community.

Tony Thompson

Chair

Who we are

Our vision

The Marysville and Triangle Community Foundation builds a legacy for a vibrant, healthy and resilient future across the communities of Murrindindi.

Our mission

The purpose of the Marysville and Triangle Community Foundation is to:

- Partner with communities of Murrindindi to enable them to grow and thrive
- Provide philanthropic grants for community benefit
- Fundraise and provide a local means to contribute to community wellbeing
- Responsibly manage the foundation's funds for community benefit

Our principles

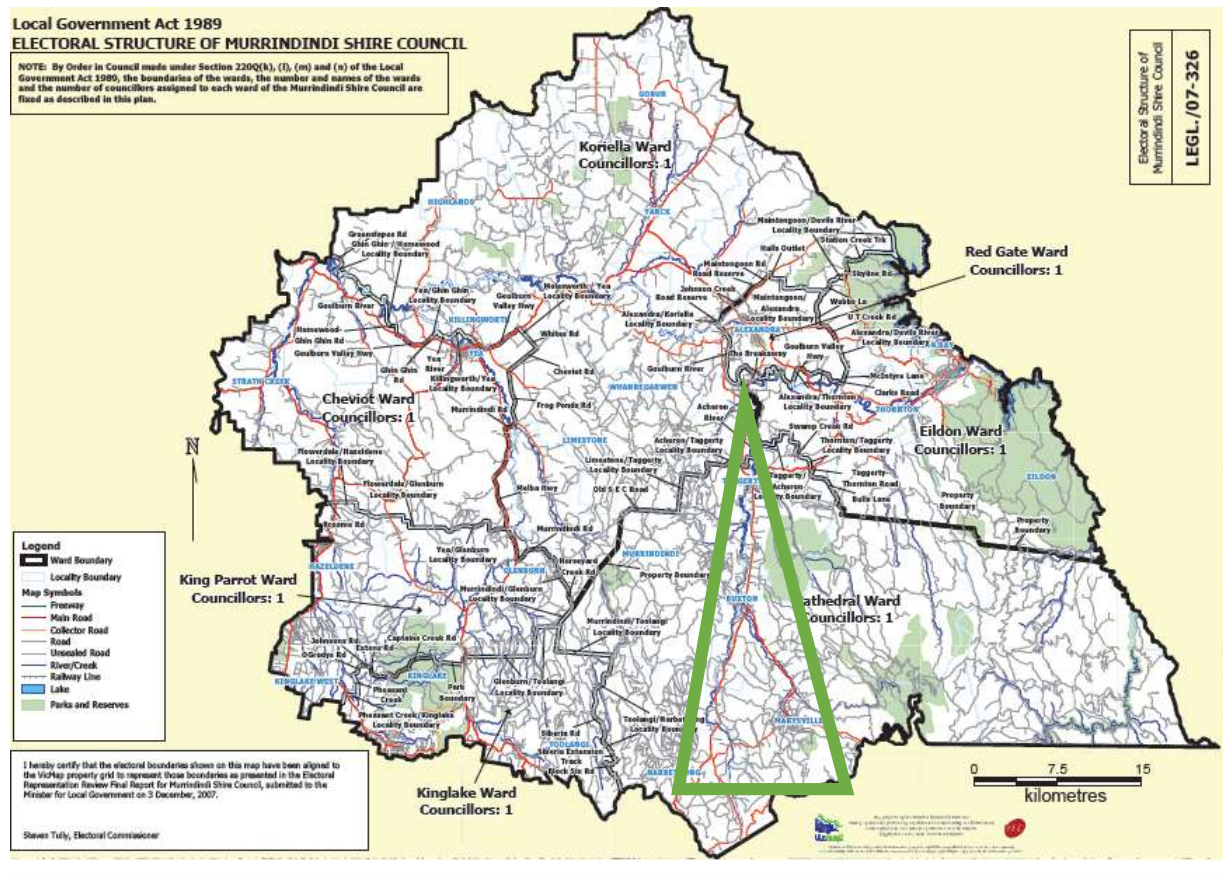
- We are respectful, honest and committed in our dealings with each other, our communities, grant makers and grant seekers
- We strive for excellence and transparency in our governance and grant making
- We approach our work with professionalism and integrity
- We are accountable, unbiased, diligent, impartial and credible
- We are open and approachable, and value continual improvement
- We value respectful and timely two-way communication, and collaboration as a way of working
- We pursue best practice in all we do

The Marysville and Triangle community Foundation is a philanthropic organisation which enables local people to contribute to the long term benefit of our region by addressing local needs through grant-making and encouraging philanthropy.

Our vision is that the Marysville and Triangle Community Foundation builds a legacy for a vibrant, healthy and resilient future across the communities of Murrindindi.

Our region/area

The Marysville and Triangle Community Foundation has been formed to provide benefits, not just for Marysville and the towns that form the area known as the Triangle (Buxton, Granton, Narbethong and Taggerty), but for the wider Murrindindi Shire area.



▲ Triangle towns include Buxton, Granton, Marysville, Narbethong and Taggerty.

Our people

Tony Thompson	Chair Member – finance, audit and risk subcommittee
Richard Rogerson	Secretary/Treasurer Member – finance, audit and risk subcommittee; communications and marketing subcommittee
Clive Clayton	Director Member – communications and marketing subcommittee
Deborah Culhane	Director Member – finance, audit and risk subcommittee
Mike Fleming	Director Member – finance, audit and risk subcommittee
Sandy Keath	Director Member – grant making subcommittee
Jennifer Wood OAM	Director Member – grant making subcommittee
Staff:	
Robyn Hill	Executive Officer



(Left to right) Mike Fleming, Jennifer Wood, Richard Rogerson, Clive Clayton, Sandy Keath, Robyn Hill, Tony Thompson. Absent – Deborah Culhane.

Key achievements

Strategic Plan

Directors came together for the first time as members of the board of the MTCF to attend a strategic planning workshop in July 2013. The workshop was facilitated by an independent consultant and members presented their ideas for the future of the Foundation.

The strategic plan outlines the board's vision, purpose and principles and values for the Foundation. In addition, it articulates its strategic direction in the following areas: governance, managing our business, grant making and services, fundraising, engagement and partnerships, communications and marketing and building a knowledge base.

The Marysville and Triangle Community Association (MTCA), whose task it was to establish the Foundation, received a grant from the Foundation of Rural and Regional Renewal for the preparation of the Strategic Plan. The board would like to thank the MTCA and FRRR for their support.

Leadership training

Together with other key community stakeholders, members of the board had the opportunity to undertake two days of leadership training in October 2013. The training was provided by Integro: Alan Veal and Associates and sponsored by Bendigo Bank.

The leadership training provided directors to consider their interpersonal style and approach to problem solving and the impact their styles have on group dynamics. This training was very useful to provide an understanding about the difference between management and leadership, understanding what motivates people and how groups can work at optimum level to achieve a common goal.

MTCF Executive Officer

The Executive Officer (EO) position was advertised in October 2013 and a recruitment panel appointed to review applications, short list and interview applicants. The recruitment panel consisted of one board member, the chair of the Kinglake Ranges Foundation and the Human Resources Manager from Murrindindi Shire Council.

The EO was appointed effective 4 February 2014. The position was for a one year, part time contract.

A lease was negotiated with Murrindindi Shire Council for an office at the rear of the Marysville Visitor Information Centre. Office equipment was also leased from Murrindindi Shire Council. The office was established in February 2014 and computer equipment and mobile telephone was sourced in March.

Sponsorships and grants

Two main projects were funded during the 2013/2014 financial year.

The Marysville 150 Ball was the first project supported by the MTCF. The 150 Ball celebrated 150 years of the Marysville and district community, and a ball was organised to encourage the community to reconnect and celebrate. 150 years of Marysville's history was celebrated including the efforts by the community to reconnect and recover after the bushfires of 2009. Past and present locals were invited to attend this community event. MTCF contributed \$15,000 to this event which was also used as a platform to launch the Marysville and Triangle Community Foundation.

The second project was the funding of the Executive Officer position. The MTCF applied for a grant from the trustees of the Foundation. The EO role was 100% funded through the Victorian Bushfire Appeal Fund trust (known within the MTCF as the Bushfire Recovery Fund). The grant application was approved by the board and a funding agreement was documented. The grant amount was \$21,600.

Subcommittees

In order to focus on key areas of importance, three subcommittees were formed. Each subcommittee is made up of a number of volunteer board members and supported by the Executive Officer. They include:

Finance, Audit and Risk

This subcommittee is responsible for the development of policies and procedures to support sound governance practices for the Foundation. Policies developed include financial management policies, financial control policies and governance policies. These have been progressively established by the subcommittee and adopted by the board.

The subcommittee also recommends financial investment strategies to the board in relation to the term deposit it manages. It is responsible for managing the foundation's insurance needs and for the end of financial year reporting.

Grants

The grants subcommittee have been instrumental in setting up the grant framework for the Bushfire Recovery Fund (established from funds received from the Victorian Bushfire Appeal Fund). The grant framework has required a number of grant policy decisions that have been prepared for board approval. The grant subcommittee have access to Smarty Grants, the grant management system that has been introduced to manage the on line grant process.

The grant subcommittee has prepared fact sheets that have been used for the promotion of the Bushfire Recovery Fund and the application and other associated forms that have been specifically developed for this Fund.

Communications and Marketing

The communications and marketing subcommittee have overseen the development of the MTCF logo, business cards and other marketing collateral. It has also focussed on the development of the MTCF website.

The MTCF has issued a number of press releases and the following articles have been published:

“Community foundation holds planning day” 24 July 2013, *The Alexandra and Eildon Standard*

“Forward the foundation” 9 October 2013, *The Alexandra and Eildon Standard*

Advertisement: Situations Vacant – Executive Officer, 9 October 2013, *The Alexandra and Eildon Standard*

“Logo help requested” 2 April 2014, *The Alexandra and Eildon Standard* and *The Triangle News*

The year ahead

The Marysville and Triangle Community Foundation anticipates a busy year ahead.

Key components for the July 2014 – June 2015 year will include:

- The opening of the first Bushfire Recovery Fund grant round
- Increased profile within the community through promoting grant success stories
- Increased social media profile
- Development of community partnership programs
- Investment of additional funding
- Commencement of fundraising activities

The board is committed to following the Strategic Plan and reviewing and updating it as required. The vision statement will guide the decision making processes as the Foundation moves forward.

Financial Statement

The financial statement has been prepared by DMK Taxation and Business Solutions and audited by Stephen J Costley Pty Ltd.

The statement includes a profit and loss, balance sheet and cash flow statement.

The financials are accompanied by an independent audit report.

These documents are attached to the Annual Report.

How you can support us

The board of the MTCF believes that community foundations represent a great opportunity for people to invest in local communities. You are invited to support our vision to build a legacy for a vibrant, healthy and resilient future across the communities of Murrindindi. Please contact us for more information.

Contact Us

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